

# Rethinking the Approach to Nutritional Supplements

*A conversation with Dr. Richard A. Drucker,  
founder and CEO of Drucker Labs*



*Dr. Richard Drucker*

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*Many healthcare professionals are re-thinking their approach to nutritional supplements with the discovery of intraCELL Technology. This proprietary “carbon-bond” process is the key to developing and manufacturing products like intraMAX®. In this interview, Dr. Drucker discusses what makes his nutraceutical company unique and the potential for his products to improve the health of your patients.*

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## What makes Drucker Labs and its nutritional products unique?

**Dr. Drucker:** We are unique in a number of ways: our product formulas, manufacturing technologies, production standards and our commitment to healthcare practitioners and their patients. It all stems from an underlying scientific approach to nutrition that is radically different from that of other companies in the nutritional supplement market.

Our approach is built on the following premise: the body needs organic trace minerals along with water and oxygen to survive. Most Americans are deficient in organic minerals. Why? “... Inorganic toxic chemicals, pesticides and herbicides have destroyed nearly all the critical organic minerals, elements and complexes in our soils. A marked deficiency in any one of the more important

minerals compromises health.”<sup>1</sup> Additionally, the majority of Americans have such hectic lifestyles that they can't seem to find the time to eat a balanced, healthy diet; even those who make great efforts to eat right are probably not getting everything they need.

Here's where the difference in Drucker Labs' approach to nutrition becomes apparent. Let's consider what we mean by the term “organic”. We are not referring to the commercial meaning of the word “organic” – produced without the use of toxic chemicals, pesticides, etc. Instead, we use the term “organic” in its scientific sense — to describe trace minerals that contain “living carbon.” Without 100% carbon-bond organic minerals, research shows that vitamins and most other nutrients are not as effective. In addition, cells do not function properly, so the immune and nervous systems are not nutritionally supported as they were intended to be by nature.

## Don't most supplements contain 100% carbon-bond organic trace minerals?

**Dr. Drucker:** Many supplements contain some form of trace minerals. However, most trace mineral products do not contain sufficient quantities of true organics to sustain our bodies. True 100% carbon-bond organic trace minerals and nutrients are available only from Drucker Labs. Our clinically-tested and proven intraCELL Technology products are naturally rich in carbon, oxygen and fulvic acid. A one-ounce daily dose contains the essential nutrients that are 100% carbon-bond organic.

## What role does intraCELL Technology play in making true 100% carbon-bond organic trace minerals?

**Dr. Drucker:** intraCELL Technology is the result of over 15 years of research, testing, and analysis. We know that the most nutritious foods for us to consume contain organic carbon. However, many things we eat do not contain organic carbon, so they are difficult for our bodies to absorb. With Drucker Labs' intraCELL Technology, fulvic acid, already rich with organic minerals, combines with vitamins and nutrients during the manufacturing process. The end result is a product where all the nutrients now can be readily accepted by the body's cells which also have an organic carbon structure. The delivery of nutrition is rapid and efficient.

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<sup>1</sup> U.S. Senate Document 264

## How did you discover intraCELL Technology and its benefits?

**Dr. Drucker:** In the early 1980s, I was studying alternative medicine. I stumbled on a quote from Linus Pauling, two-time Nobel Prize recipient and renowned scientist, "Every ailment, every sickness and every disease can be traced back to an organic mineral deficiency."

I began to comb through detailed excerpts from Pauling's presentations to Congress. I'd initially missed a key word in his presentation - "organic." I reasoned that Pauling was trying to demonstrate the value of minerals that contain living carbon, not inorganic, toxic, and synthetic colloids. That revelation set me on a path of intense study of organic carbon, alternative therapies, homeopathic remedies and nutritional medicine.

My studies eventually led to the development of intraCELL Technology, intraMAX®, intraKID®, intraMIN®, and the process for extracting higher levels of fulvic acid, oxygen and carbon.

## Do you have clinical results that support the efficacy of your products?

Our flagship supplement, intraMAX, was the subject of a controlled, double-blind placebo, Gold Standard study. The study concluded that intraMAX was effective with no adverse events reported during the study. A simple non-paired t-test which compared the differences between baseline and final parameter values for the live product group showed statistically significant changes in salivary ORP (Oxidation-Reduction Potential), pH, toxicity, and urinary specific gravity, carbohydrate digestion, and cellular respiration.

For further support, since 1999, healthcare practitioners have turned to Drucker Labs for its ground-breaking products that contain 100% carbon-bond organic trace minerals and nutrients. Practitioners and their patients have reported outstanding results after taking just one ounce per day of Drucker Labs' products.

## What else should we know about Drucker Labs?

**Dr. Drucker:** We've touched on two key points that distinguish Drucker Labs: our product formulas and the proprietary intraCELL Technology. Drucker Labs also has invested in world-class manufacturing processes, standards, and quality control in order to produce the finest nutritional supplements available. For example, we use a proprietary purified cold water process ("cold fill") instead of a "warm fill" process used by many other manufactures.

Some manufacturers utilize cold processing for tablets, pills, and capsules. However, due to difficulty swallowing, dosage amounts, the inconvenience of multiple bottles, expense and compliance issues, many healthcare practitioners and their patients opt for liquid supplements. (Additionally, liquids absorb at a much higher rate than pills.) Unfortunately most liquid nutritional supplements also use heat processing because it is easier and cheaper to force synthetic chemical nutrients and elements into a solution with heat. The application of heat to a liquid supplement compromises the efficacy and may kill key nutrients such as living probiotics, enzymes, and co-enzymes. Our cold-processed liquid formulas retain nearly all of the nutrients while delivering superior efficacy.

## Tell us more about your commitment to healthcare professionals and their patients?

**Dr. Drucker:** We are passionate about sharing these health-promoting products. Drucker Labs is committed to working with healthcare practitioners and their patients to share the results of our research and technologies. intraMAX, intraKID and intraMIN are available only through qualified healthcare practitioners. I am personally involved in our continued research and development efforts to ensure that our products incorporate the latest advances in nutrition.

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*Dr. Richard Drucker, a highly respected doctor in the field of natural health, is the founder of Drucker Labs. He has earned multiple degrees including a Masters of Science in Natural Health and a Doctorate in Naturopathy.*